| Presenting Sponsors Benefits | Tier 1 | Tier 2 | Tier 3 |
|--|--------|--------|--------|
| Free 8x8 Booth (If registered already booth price will be deducted from sponsorship price) | X | | |
| 10% Off Booth (If registered already percent will be deducted) | N/A | X | Х |
| Sponsorship Sign at Entrance of Expo Hall | Х | | |
| Outdoor Welcome Sign | Х | | |
| Sponsor Logo Infront of your booth 24"x24 | Х | Х | Х |
| Social Media Post | Х | Х | |
| Availability to put your promo material in tote bags | Х | Х | Х |
| Name in Know before you go and in recap emails | Logo | Text | Text |
| Logo on all digital and print marketing | L | М | S |
| Booth location highlighted on Expo map | Х | | |
| Logo in reminder emails sent, 14, 7, and 3 days out | X | X | |
| 4 Rep tickets for your booth | Х | | |
| 3 Rep tickets for your booth | | Х | Х |
| | \$3000 | \$2000 | \$1000 |